



Fact Sheet

Girl Scouts of Monterey Bay

The Girl Scout Mission: The Purpose of Girl Scouting is to inspire girls with the highest ideals of character, conduct, patriotism, and service that they may become happy and resourceful citizens.

How Girls Benefit: Girl Scouts is the pre-eminent organization dedicated solely to girls-all girls-where, in an accepting and nurturing environment, girls build character and skills for success in the real world. In partnership with committed adults, girls develop qualities that will serve them all their lives-like strong values, social conscience, and conviction about their own potential and self worth. In Girl Scouts, girls discover the fun, friendship, and power of girls together. And through the many enriching experiences provided by the Girl Scouts, they can grow courageous and strong (Positioning Statement).

Founding Dates: Salinas-1945; Watsonville- 1935; Santa Cruz- 1936; Monterey Peninsula-1924

President: Sue Roth / **Chief Executive Officer:** Sharon Reece

Board of Directors: Composed of 18-22 men and women elected each February by Council Delegates.

Jurisdiction: Santa Cruz, San Benito, and Monterey Counties. The jurisdiction is divided into three Districts and 18 Service Units.

As of 9/30/2004

Girls Registered: 4728

Adults Registered: 2140

Troops/Groups: 385

| Summary of Financial Operation | | | |
|--|-----|-----------------------------|-----|
| Income | | Expense | |
| Contributions, Grants, & Special Events | 13% | Comprehensive Youth Program | 86% |
| Cookie/QSP/Nut Programs | 69% | Fundraising | 9% |
| Investment & Misc. Income | 5% | Management | 5% |
| Program Related Income & Facility Rental | 8% | | |
| United Way | 5% | | |

All funds raised locally are used for services, training, and program development. The \$10.00 membership dues go directly to the National Organization, Girl Scouts of the U.S.A., for accident insurance and program Support.

The Girl Scout Promise: On my honor, I will try; to serve God* and my country, to help people at all times, and to live by the Girl Scout Law.

*Individuals may substitute appropriate wording for their spiritual beliefs.